

An underwater photograph showing a large amount of plastic waste floating in clear blue water. The waste includes a large white plastic bag, a blue mesh net, a white plastic bottle, and various pieces of plastic debris. Several small, striped fish are swimming around the trash. The text '5MINUTE FOUNDATION x' is overlaid in white on the left side of the image.

5MINUTE
FOUNDATION x

Earth Day Beach Cleanup

A 5 Minute Foundation & Your Company Initiative

5 Minute Foundation and Your Company will join forces for an Earth Day Beach Cleanup. This collaboration combines our commitment to environmental sustainability and corporate responsibility, directly supporting your company's ESG goals.

Together, we're targeting marine pollution, engaging communities, and promoting sustainability. Our partnership symbolizes action, unity, and a shared vision for healthy oceans.

Let's make waves for change. Together.



9% ARE RECYCLED



11% GO TO LANDFILLS AND DUMPSITES



80% END UP IN THE OCEAN

ONLY

9%

of plastic waste ever produced has been recycled. The rest pollutes our environment, including our oceans and beaches.

UP TO

99.5%

reduction in microplastics on both land and water (resulting from beach cleanups) within just **one year** - Norce (one of Norway's premier research organizations) study finds.

Earth Day Beach Cleanup



THE EVENT

EARTH DAY

Beach Cleanup

MON, 22 APR 2024

Amplifying Our Impact

The Event - Beach Cleanup Day

OUR REACH

VIRAL

20M

views across a multitude of viral videos across social media outlets since its inception

LAD
BIBLE

NOW

THIS

Brut.

BBC
NEWS

OVER

62k



loyal and inspired Instagram followers from every corner of the world.

GLOBAL

106



countries impacted with 74 visiting our website on the past year alone!



Our Commitment to Action

WHAT WE PROVIDE

- **Logo Usage Rights:** Partnering with purpose, we would grant your company rights to our logo for aesthetically-aligned promotional material and social media posts for this event, ensuring our joint mission shines.
- **Social Media Cross-Promotion:** Our global reach —62,000+ Instagram followers and 20M+ initial viral views—amplifies our cleanup message, engaging audiences worldwide.



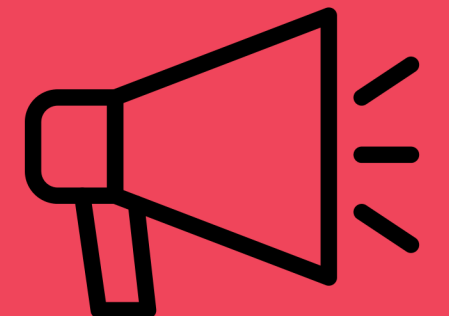
Unity & Visibility in Action

WHAT WE PROVIDE

- **Equipment Provision:** Fully equipped for impact, we supply all necessary tools for up to **20 employees**—that includes buckets, gloves, and more—ready for action on Earth Day. Additional equipment can be added as required.
- **Custom T-Shirt Design & Printing:** Symbolizing our partnership, custom t-shirts will be unveiled, enhancing team unity and visibility during the cleanup.



OUR JOINT IMPACT





Partnership Investment & Support

YOUR INVESTMENT IN A GREENER FUTURE

Transform Earth Day with us through strategic investment in our beach cleanup initiative. Here's how your support creates impact:

Transparent Costs

Every contribution directly funds crucial aspects of the cleanup, such as promotional activities, t-shirt printing for visibility, and the purchase of cleanup equipment like buckets and gloves.

Marketing and Logistics

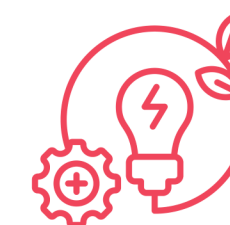
While the 5 Minute Foundation coordinates the initiative remotely, we offer extensive marketing support and coordination, ensuring a wide reach and engagement. Your company's involvement amplifies our efforts, highlighting our shared dedication to sustainability.

Efficient Resource Use

We're committed to maximizing the impact of your investment, ensuring that each dollar spent contributes significantly to our mutual environmental goals.

Join Us

We call on your group to cement this partnership, demonstrating leadership in environmental stewardship and contributing to your ESG achievements. Together, we can set a precedent for meaningful corporate action on healthy ocean issues.



Amplifying Our Impact

JOINING FORCES FOR EARTH DAY



We're not just cleaning beaches—we're sparking a movement. Our collaboration promises to:

Reduce Marine Pollution

Targeting significant waste removal, we aim to clear harmful debris from your coastlines, protecting marine life and ecosystems.

Enhance Corporate ESG Profiles

Directly contributing to your company's ESG goals, this initiative showcases our shared commitment to sustainability, generating positive social and environmental impact.

Engage Communities

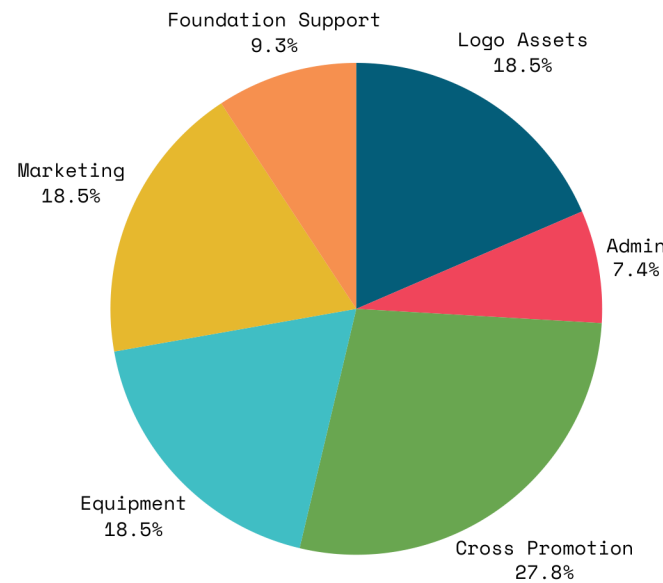
Mobilizing local volunteers and leveraging digital platforms, we inspire collective action and foster a culture of environmental responsibility.

Create Lasting Change

Beyond the cleanup, we're raising awareness, influencing behaviors, and setting a precedent for corporate-community partnerships in environmental conservation.



INVESTMENT



\$5.4K USD



Investment & Value

INVESTMENT FOR IMPACT

To achieve our shared goals for the Earth Day Beach Cleanup, a strategic investment is required. This collaboration offers not only environmental benefits but also a strong alignment with corporate ESG goals, enhancing brand reputation and community relations. Here's an overview of the projected costs and how these funds will be allocated to ensure the success of our initiative:

- **Projected Costs:** An estimated investment of US \$5,400
- **Cost Breakdown:**
 - **Essentials Covered:** Marketing, custom t-shirts, and cleanup gear.
 - **Efficient Allocation:** Every dollar is optimized for maximum event impact and visibility.
- **Value Proposition:**
 - **Brand Boost:** Elevate your company with visible sustainability action.
 - **Community & ESG:** Engage communities, meet ESG targets, and showcase leadership in corporate responsibility.

Your investment not only supports a cleaner planet but also amplifies your company's commitment to sustainability, offering significant returns in brand value and stakeholder engagement. Together, we can make this Earth Day a milestone for environmental action and corporate leadership.

Let's discuss the next steps on how we can work together to make this initiative a success.

Partnership Investment & Support

An underwater scene showing marine life, including several striped fish, swimming around various pieces of plastic pollution. A large piece of clear plastic is on the left, and a dark, crumpled piece of plastic is on the right. The water is a deep blue-green color.

5MINUTE
FOUNDATION x